

vanessa rivera

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Employment

Freelance Graphic Design - Washington DC, USA

08/04- Present

- Design of corporate identity including of logo, website, posters, banners for World Bank: (CASM – artisanalmining.org)
- Layout and design of logo, sticker, and newsletter for Sol Adventure: (soladventure.com)
- Layout and design of newsletters, website, and banner ads for FDAnews (www.fdanews.com)
- Layout and design of advertising for El Tiempo Latino newspaper (www.eltiempolatino.com)
- Graphic design and planning of print media for the City of Alexandria William Ramsey Center
- Design of corporate identity: logos, letterheads, business cards and brochures for the City of Alexandria Nature Center
- Creation and design of mail-out brochures for the Washington Lacrosse Society, including translation into Spanish

Textile Rental Services Association - Alexandria Virginia, USA

10/03 - 08/04

Graphic Designer

- Design monthly trade magazine for the Association, including layout, reviewing, editing, creating ads, and preparation for print using QuarkXpress and Photoshop (www.trsa.org)
- Review and design trade manuals and rosters for publication using Adobe Photoshop and QuarkXpress

British Petroleum/Conservation International Lorton Virginia, Port Elizabeth South Africa

06/03 - 07/03, 06/07 - 07/07

- Spanish/English simultaneous translation for delegates attending a joint Smithsonian/British Petroleum world conference on conservation; included a series of classes, field studies, presentations and award ceremonies

US Department of State - Foreign Service Institute - Arlington, VA, USA

08/02 - 03/03

Multimedia Developer / Spanish Language Test Administrator

- Segmented and time coded audio and video clips for long distance learning courses in French, Spanish and Japanese
- Reviewed and edited distance learning content with foreign instructors
- Provided web design/editing for the School of language Studies at FSI
- Administered Spanish language tests to Foreign Service Officers and other Government Employees to determine spoken and oral proficiency levels

University of Maryland Baltimore County - Baltimore Maryland, USA

09/01 - 05/02

Internship: Graphic Designer

- Designed invitations and brochures, including planning, layout, and publication.
- Attended creative services and other client/project manager meetings.

Internship: Marketing Assistant

- Edited publications, provided creative design consultations involving written and oral mediums, conducted marketing surveys.
- In charge of publicity campaigns for major weekend school and campus events, also developed direct marketing strategies for other major campus programs.

Education

University of Maryland Baltimore County 2002
B.A. graphic Design, Managerial Science and Spanish

Computer Skills

Microsoft Office Programs, Adobe Photoshop, Illustrator, InDesign, Acrobat and Distiller, QuarkXpress, Macromedia Dreamweaver, Flash, internet/web technologies, some html